



Celebrate the Art of Staying Young

Gotta SING, Gotta DANCE! 2025
Program Advertising Specifications

Thank you for your interest in placing an advertisement in the ***Gotta SING, Gotta DANCE!*** 2025 program brochure.

There are a few things we need from you by **May 15, 2025**.

1. Contact information

Name of Business _____

Name of Contact _____

Email _____ Phone _____

Billing Address _____

City _____ Postal Code _____ Prov _____

2. Select the ad space you wish to purchase.

| Option Available | Size | Fee (total cost) | Check selection |
|-------------------------|------------------------------------|-----------------------------|----------------------------|
| Full Page Ad | 5" wide x 8" high | \$500.00 | |
| Half Page Ad | 5" wide x 4" high | \$275.00 | |
| Third Page Ad | 5" wide x 2.66" high | \$175.00 | |
| Quarter Page Ad | 5" wide x 1.875" high (horizontal) | \$100.00 | |
| Quarter Page Ad | 2.5" wide x 4" high (vertical) | \$100.00 | |

3. Prepare a copy of the logo or full ad design in .eps or "illustrator vector" format if possible. A high-resolution jpeg (300 dpi at 100% of the final size) will achieve best results. A printed original piece can be scanned, but the quality will be noticeably diminished.

4. Payment

- Make cheque payable to **Burlington Footnotes** and specify on the cheque it is for Advertising GSGD! 2025

5. Send the following to Burlington Footnotes, 4180 Afton Court, Burlington, ON L7L 1J6

- the cheque
- this completed form
- your logo or full ad design (# 3. above)

If you have questions email us at burlingtonfootnotes1@gmail.com and we will respond to you within two business days.

Join us at *Gotta SING, Gotta DANCE!* 2025.

Thank you for your support!